



EUBCE 2021

29th European
Biomass Conference
& Exhibition

Sponsorship Opportunities

26 – 29th April

Online

eubce.com



Be at the centre of the largest biomass conference and exhibit in the world.

Due to COVID-19, EUBCE's 29th conference and exhibit will most probably take place exclusively online. As such, we have invested in an engaging, interactive, and catalytic platform.

In fact:

e-EUBCE 2021 will enable sponsors to reach a significantly larger audience than ever before!



Seize the opportunity to engage more than 5000 biomass stakeholders

from across 81 countries in over 1000 workshops, presentations, and seminars.



Expose > Promote > Enhance.

- Expose powerful biomass stakeholders to your brand.
- Promote your unique added value.
- Enhance your recognition within the global market.

e-EUBCE 2021 is proud to offer an array of marketing opportunities throughout the conference lifecycle that can promote your message and enhance your brand.

Our sponsorship opportunities offer the possibility to:

- Generate curiosity & interest
- Demonstrate thought leadership
- Connect with the entire market
- Extend brand exposure and recognition



The Opportunities

Six unique sponsorship opportunities to ensure that your brand gets noticed! Available on a first-come first-serve basis.

Marketing to All Platform Users

The Topical Chat Room

e-EUBCE 2021's novel online platform includes networking areas where inspired participants can exchange ideas and discuss topics of shared interest - we call these "Topical Chat Rooms."

Have your logo on display during their entire conversation.

Consider all platform users (including viewers of the exhibit as well as official conference participants) have access to these features.

5.000 €

Option 1 + Master Exhibitor's Package* 7.000 €

The Newsletter

This is a highly effective option to generate leads and initiate a conversation with potential customers. Have one official EUBCE newsletter feature the content of your choice.

Consider that the newsletter is sent to the entire EUBCE mailing list, including viewers of the exhibit, official conference participants, and many more stakeholders with an expressed interest and stake in the future of biomass.

3.000 €

Option 1 + Master Exhibitor's Package* 5.000 €

Marketing During Official Programming

The Programme Sponsor

Pick the session of your choice - of greatest interest to your target audience - and have your logo visible on every single screen as participants join and wait for an official programme session to begin. Sponsor one or several sessions to solidify brand recognition.

"This is no doubt a powerful way to reach a targeted audience during the session most aligned with your brand. Consider that sponsorship during official programme is associated with brand credibility, quality, and prestige."

4.000 €

Option 1 + Master Exhibitor's Package* 6.000 €



Official Programme Agenda

The e-EUBCE platform has a schedule page listing all official programming. Every participant will use this page to review and select the sessions of personal interested.

Have your logo visible on this screen, every time they check it.

Consider that this screen will be viewed by every participant each day they join the conference.

5.000 €

Option 1 + Master Exhibitor's Package* 7.000 €

The Networking Session

Past EUBCE participants expressed sincere interest in additional networking opportunities. As such, e-EUBCE will offer a number of "open meetings" where any and all conference participants may join for open, yet facilitated discussion. Given that there will be no presentation made during this "meeting" have your logo be what they see... the entire time.

Consider that this option includes both logo exposure, as well as, the possibility of an ad (a.k.a video content) to be featured at the beginning or end or the "meeting."

4.000 €

Option 1 + Master Exhibitor's Package* 6.000 €

The Gift

Send a branded gift to all participants or to a select group who sign up for a specific event. For example, send a digital coupon or discount for a book, journal, or service.

Make the jump from momentary to continuous. This is an opportunity to engage with participants beyond the conference and exhibit.

3.000 €

Option 1 + Master Exhibitor's Package* 5.000 €

Could not find the perfect package for your needs?

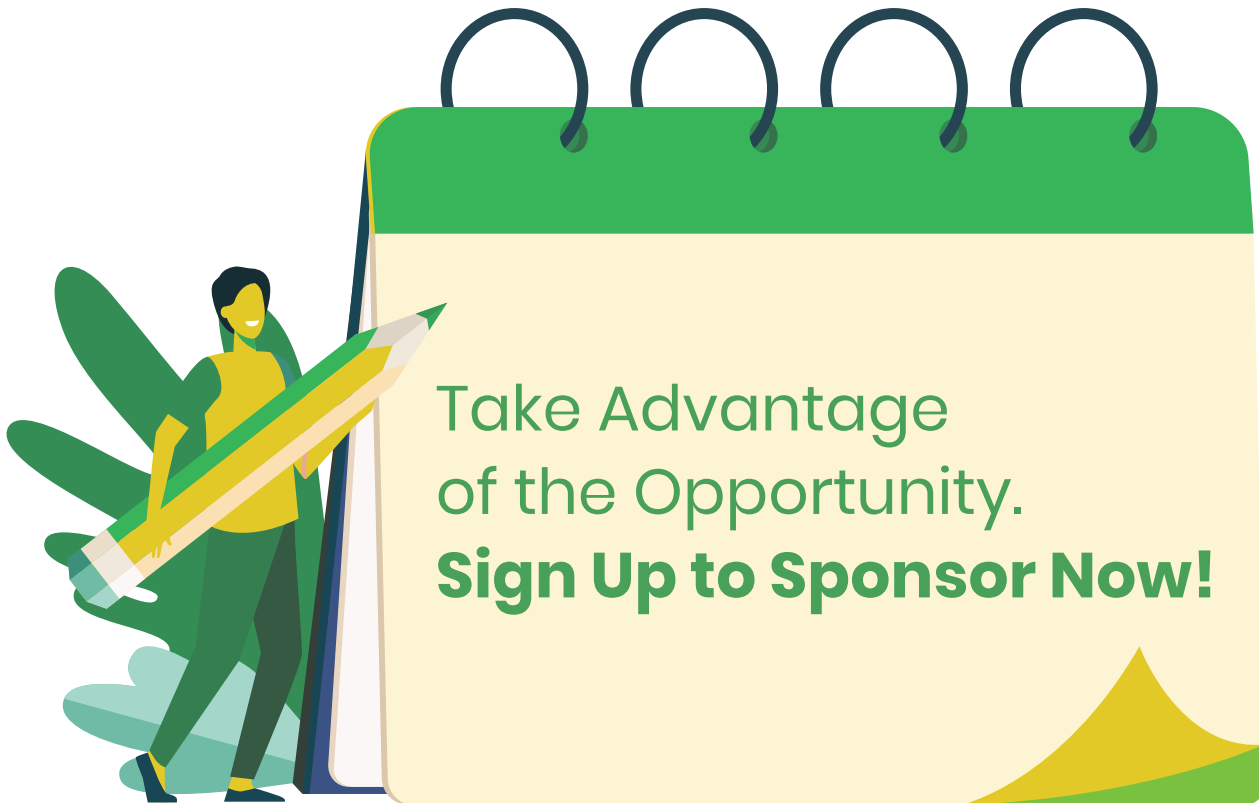
Please contact us to discuss tailored solutions.

* For more information on the contents of the Master Exhibitor's package, download our Information for Exhibitor's brochure at: <https://www.eubce.com/e-stand.html>

Contact us for tailored versions of any option.

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Have a question? **Ask us.**

And let us tell you why being an EUBCE Sponsor is the best thing for your brand.



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