



# EUBCE 2020

28th European Biomass  
Conference & Exhibition

*Transition to a Bioeconomy*

MARSEILLE – FRANCE | 6 - 9 JULY

Marseille Chanot Exhibition and Convention Centre

**INFORMATION  
FOR EXHIBITORS**





# WELCOME TO THE EUBCE 2020

The European Biomass Conferences and Exhibition has grown from a small research community biomass conference more than 30 years ago to a well-established international conference, tackling challenges ranging from biomass growth and biomass conversion to bioenergy, biofuels and bioproducts, sustainability and policies, and to provide a forum for industrial implementation of technologies enabling the transition away from fossil fuels economies. For all of these topics on integration of processes, technologies and value chains it has always been necessary to ensure the most efficient use of the limited biomass resource and enable economic viability. The ultimate step of integration is a fully functioning bioeconomy.

A bioeconomy existed in pre-industrial, pre-fossil fuel times, as well-established traditional bio-based activities, ranging from agriculture, food, feed, fibre and forest-based industries. A modern bioeconomy is now emerging, encompassing biomaterials and biochemicals production, along with traditional bio-based products. EUBCE tackles already some of the non-energy sectors such as biochemical and biomaterials and biorefineries. Bioeconomy encompasses the wide ranging economic sectors dealing with the growth, conversion, application and marketing of bioproducts and biochemicals from biogenic sources. The 28th EUBCE will expand its portfolio from energy related biomass production and conversion of bio-based feedstock to other sectors of the economy and will now integrate the bioeconomy into its conference programme.

In 2020 the conference will include key sessions that will dig deep into the structure, components and role of the emerging bioeconomy in Europe and across the world. There will be plenty of opportunities to present, to listen to and to discuss the fine details of technology developments, options for mitigation of adverse environmental and climate impacts and engage in policy debates. Research results from all stages of development will continue to form the core of the conference. addressing the bioeconomy, the thread that links all facets of the growth and utilization of biomass now and in the future.

The organisers of the 28th EUBCE would like to invite all active workers in the field of biomass utilization, and indeed all people with an interest in being part of the emerging bioeconomy, to attend the event in July 2020 in Marseille, France.

## COORDINATION OF THE TECHNICAL PROGRAMME



European Commission  
Joint Research Centre

## WHAT EXHIBITORS SAID ABOUT EUBCE 2019

**Patricia Thornley and Catriona Heaton**  
Supergen Bionergy Hub (United Kingdom)

*"We had a lot of people at the stand from Southafrica, from America and from China and it was absolutely fabulous."*

**Egon Heuson**  
REALCAT (France)

*"It's a good way to networking and to meet people...we had plenty of people that were coming to the booth."*

**Alexandre Almeida**  
BIOBRIDGES AND BIOVOICES (Portugal)

*"Our participation here in EUBCE is being important because we made a lot of networking."*

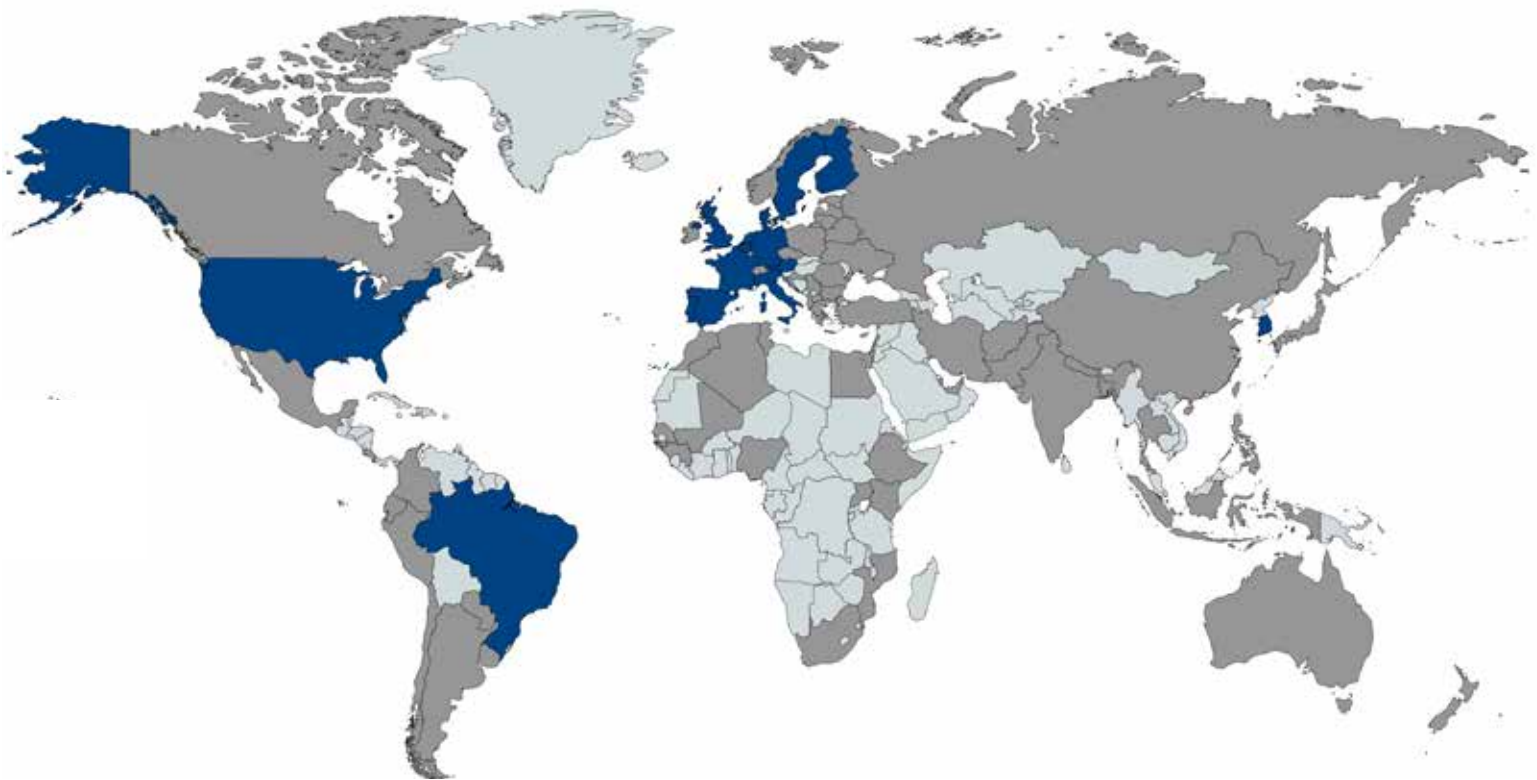
**Alberto Benavides Cantú**  
Bioprocess Control (Sweden)

*"I can highly recommend this forum for all of you, it's a great opportunity and I'll be here next time!"*





- **1,766** Registered Participants
- **81** Countries around the world
- **24** EU Countries represented, equivalent to 81% of all EUBCE participants
- **941** Plenary, Oral and Visual presentations
- **4** Parallel Events
- **6** Workshops
- **8** EU Project Seminars



## Participant countries:

Afghanistan • Albania • Algeria • Argentina • Australia • Austria • Bangladesh • Belarus  
Belgium • Brazil • Bulgaria • Canada • Cape Verde • Chile • Colombia • Costa Rica • Croatia  
• Cyprus • Czech Republic • Denmark • Ecuador • Egypt • Estonia • Ethiopia • Fiji  
Finland • France • Germany • Greece • Guinea Bissau • Guinea Republic • India • Indonesia  
Iran • Ireland • Israel • Italy • Japan • Kenya • Korea • Latvia • Lebanon • Lithuania •  
Luxembourg • Macedonia • Mali • Mexico • Morocco • Mozambique • Nepal • New Zealand  
• Nigeria • Norway • P.R. China • Pakistan • Paraguay • Peru • Philippines • Poland • Portugal  
• Qatar • Romania • Russian Federation • Senegal • Serbia • Slovenia Republic • South  
Africa • Spain • Sweden • Switzerland • Taiwan • Thailand • The Netherlands • Tunisia •  
Turkey • Uganda • Ukraine • United Arab Emirates • United Kingdom • Uruguay • Usa



## JOIN US

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### DATES

6 – 9 July 2020

### VENUE

**Marseille Chanot Exhibition and Convention Centre - Parc Chanot, Rond-Point du Prado, 13008 Marseille, France**



### WHY INDUSTRY SHOULD JOIN EUBCE

EUBCE, the European Biomass Conference and Exhibition, is the most frequented international conference for the biomass sector. For more than 30 years, it has been serving globally as the annual meeting point for biomass experts from research, development and the industry.

The EUBCE focuses on technology and innovation and covers the latest findings in research. The future of biomass will be shaped by a unique alliance between research and industry.

Meet your target group at the 28th EUBCE in July 2020 and talk to your customers about the latest developments in the market.

### MAIN REASONS TO PARTICIPATE AS AN EXHIBITOR

- Be part of one of the most important international events on biomass
- Present your products, brand and activities in an exciting setting focused on the latest bioenergy innovations and market trends
- Illustrate your organization with a presentation to a seated public in the Live Stage.
- Meet new customers from around the world
- Meet international R&D top specialists for biomass
- Be part of the ongoing discussion of all new biomass developments
- Follow the discussion about quality requirements in biomass
- Be Part of the European Biomass community - The EUBCE 2019 confirmed its strong European identity: 24 EU countries were represented this year
- EUBCE is global: Participants from more than 81 countries around the globe can be expected.





## WHO ATTENDS THE EVENT?

Academic Department Responsibles  
Developers  
Diplomatic corps  
Equipment Suppliers  
Entrepreneurs  
Group Coordinators  
Industry Technology Executives  
Installers  
Investors  
Manufactures  
Policy officers and Governmental Organisations  
Researchers  
Sales and Marketing Managers  
Utilities

## WHO EXHIBITS?

Analytical Instrumentation  
Associations / Consortium and EU Projects  
Consultancies and Agencies  
Distributors / Suppliers / Assemblers/ Producers  
Engineering  
Equipment Manufacturers / Technology Providers  
Grid / Network / Electricity / Utility  
Installers  
Laboratory and Testing  
Media / Publishers  
Production Material  
Project Developers / Planners  
Research and Knowledge Centres  
Universities / Educational Sector





# EUBCE 2020 EXHIBITION

## STAND OPPORTUNITIES

EUBCE offers a wide range of solutions for companies and organizations that wish to participate at EUBCE 2020 as exhibitors: it is possible to book a fully equipped pre-built stand or to rent the plain exhibition space for the set-up of one's own structure.

Different sizes and positions are available to suit your needs and offer you the best visibility during the event.

**10 % EARLY BIRD DISCOUNT**  
until 15<sup>th</sup> November 2019

### RAW SPACE

**300€/m<sup>2</sup>**

(From 9m<sup>2</sup>)

#### Items included

Exhibition surface space / 2KW Electricity daytime power / 1 Wall socket every 9 m<sup>2</sup> of booked stand space / Basic cleaning

#### Pass

1 free **Full Conference Registration** included each 9m<sup>2</sup>

\* All prices are net; additional VAT will be charged when applicable.

### FULL SERVICE PACKAGE STAND

**350€/m<sup>2</sup>**

(From 6m<sup>2</sup>)

#### Booth

Floor area / Carpeting in one color / White wall elements (Height 2.5m) / Fascia with company name on all open sides / Spotlights / 2 KW electricity daytime power / wall socket / Daily stand cleaning

#### Included furniture

Table / Chairs / Brochure display / Waste bin

#### Pass

1 free **Full Conference Registration** included each 9m<sup>2</sup>





## MARKETING SERVICES INCLUDED FOR ALL EXHIBITORS:

- Inclusion in the List of Exhibitors (online and printed)
- Company profile and logo in EUBCE website
- One page advertisement in EUBCE 2020 printed Event Guide
- One quarter page advertisement in BE – Sustainable magazine (EUBCE globalonlinebiomassnewsplatform) [www.besustainablemagazine.com](http://www.besustainablemagazine.com)
- Inclusion in the Newsletters
- Possibility to apply for a Exhibitor Presentation in the Live Stage
- Promotion through EUBCE social media



## EXHIBITION + SPONSORSHIP OPPORTUNITIES

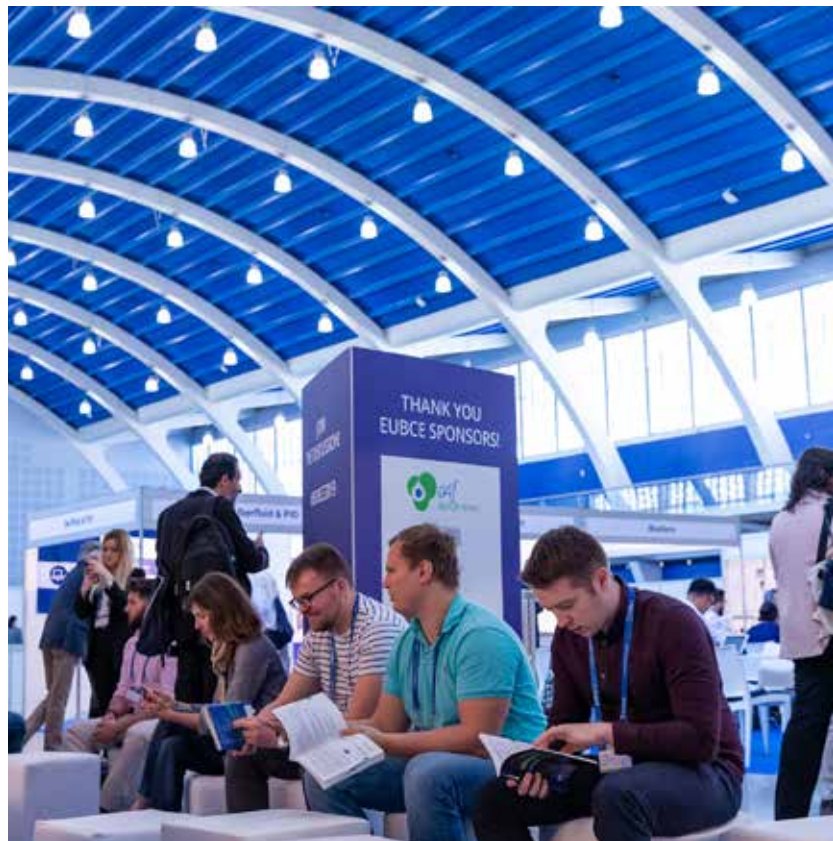
Enhance your visibility and get the most from your experience at the EUBCE 2020.

Contact us for a tailor made Sponsorship Package

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## EXHIBITION + SPONSORSHIP

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